

## 2017-18 J. R. Masterman Home and School Association Annual Auction Sponsorship Opportunities

The Annual Masterman School Auction will take place on Saturday, March 24, 2018. Your participation as a sponsor is greatly appreciated.

	GOLD	SILVER	BRONZE
Sponsorship Level	\$5000	\$2500	\$1250
Complimentary auction tickets	6	4	2
Silent Auction (SA) and Live Auction (LA) Station Sponsorship	<ul style="list-style-type: none"> <li>▪ LA Segment</li> <li>▪ LA Dessert &amp; Coffee Station</li> <li>▪ LA Wine Station</li> </ul>	<ul style="list-style-type: none"> <li>▪ SA Spin the Wheel Station</li> <li>▪ SA Wine Station</li> <li>▪ SA Bar Station</li> </ul>	<ul style="list-style-type: none"> <li>▪ SA 50/50 Raffle Station</li> <li>▪ SA Basket Raffle Station</li> </ul>
Advertisement in Auction program (in color)*,**	Full page (5.25" x 8")	1/2 page (5.25" x 4")	1/4 page (2.5" x 4")
Logo placement on E-blasts, Auction website, Auction catalog, and social media (approximately 8 E-blasts leading up to event)	X	X	X
Recognition on marketing materials, including robo calls	X	X	X
Placement of company name and logo within event space and on event checkout receipts	X	X	X
Logo placement on limited edition Auction T-shirt*	X	X	X
Naming rights (i.e., logo displayed exclusively) on silent auction tables at event	Up to 6	Up to 3	
Verbal recognition by the auctioneer during the live auction	X		
"Thank You" logo banner prominently displayed at Auction	X		
Sponsorship recognition award suitable for display at business	X		

\* Hi-Resolution (300 dpi) PDF or JPG file only please

\*\* Subject to receipt of sponsor payment and logo no later than February 28, 2018

Sponsor Information – Please Print	
<b>Company Name</b> (as it should appear in Auction materials)	<b>Company Website</b>
<b>Contact Person</b> (not listed in Auction materials)	<b>Contact Person email</b>
<b>Sponsorship Level Selection:</b> <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze	<b>Contact Person phone</b>
Payment Options	
<input type="checkbox"/> <b>Payment will be made by check in the amount of \$_____</b> , payable to the Masterman Home and School Association. Please mail to: ATTN: Auction Committee, Julia R. Masterman School, 1699 Spring Garden St., Philadelphia, PA 19130	
<input type="checkbox"/> <b>Please charge my</b> <input type="checkbox"/> American Express <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <b>in the amount of \$_____</b>	
Card Number _____ Exp Date _____ CVV Code _____	
Name on Card _____ Signature _____	
<input type="checkbox"/> <b>Submit form and/or payment online at</b> <a href="https://mastermanhsa.schoolauction.net/auction2018">https://mastermanhsa.schoolauction.net/auction2018</a>	
Additional Information	
Please email advertisement materials and/or inquiries to <a href="mailto:auction@mastermanhsa.org">auction@mastermanhsa.org</a>	

Masterman HSA is a non-profit 501(c) 3 organization; your donations are tax deductible. Masterman HSA Tax ID number is 45-3512607.