



SONOMA CHARTER SCHOOL COMMUNITY CONNECTION & VIANSIA WINERY PRESENT



The Third Annual TEDDY BEAR TEA



DECEMBER 3, 2022 ★ VIANSIA SONOMA WINERY

MORNING TEA: 11AM-1PM / AFTERNOON TEA: 2PM-4PM

SPONSORSHIP OPPORTUNITIES

The Winter holiday season is the most wonderful time of the year and this magical event will transport you there! This fun-filled holiday tea will feature festive entertainment and activities hosted at the elegant Viandsa Winery in Sonoma Valley.

At the heart of our Teddy Bear Tea is more than an amazing holiday experience, it is also a call to give to a deserving cause!

The Sonoma Charter School is seeking generous members of our community to sponsor this event and support our outstanding school. The Teddy Bear Tea is part of our foundational fundraising efforts that provide funds that help pay for music, performing arts, athletics, Middle School electives, leadership and campus improvements!

About Us

Sonoma Charter School (SCS) is a Sonoma Valley Unified School District tuition-free public elementary charter school educating 200 students, grades TK – 8.

SCS is committed to providing a well-rounded education to all our students - combining academic rigor with a rich arts program and experiential, hands-on learning.

Each year, SCS's parent organization, the Sonoma Charter Community Connection (CCC), must raise funds to cover services and programs not covered by state or federal funds; services that are cornerstones of a quality education.

Sponsor Today!

We are BEAR-Y grateful for your consideration!



Please complete the Sponsorship Reservation Form attached or purchase online, scan the QR code or visit scs.schoolauction.net/tbt2022/

Questions can be directed to Danielle Davila or Kimmy Peterson at pto@scs.k12.ca.us or 707-934-0390. We look forward to celebrating with you! Thank you in advance for your support of the SCS mission.



Sonoma Charter School
17202 Sonoma Hwy, Sonoma
Email: pto@scs.k12.ca.us
Facebook & Instagram: @SonomaCharterSchool

ALL PROCEEDS BENEFIT SONOMA CHARTER SCHOOL, A 501C (3) NON-PROFIT

Attend



SANTA'S REINDEER ATTENDEE TABLE

Hook up to Santa's sleigh for a delightful holiday ride all while feeling the warm fuzzies about supporting the Sonoma Charter School! Our reindeer will be spoiled with an amazing holiday experience

Benefits include:

- (1) 10 person table at the morning or afternoon tea service.
- Delicious finger foods and sweet treats delivered by a professional waitstaff.
- (2) bottles of Viansa Brut Sparkling wine per table, bottomless tea and hot cocoa for all!
- Photo shoot with Santa by Ashley Wexler Photography, digital images included.
- Each child receives their very own plush teddy bear to take home!
- A visit to the Teddy Bear accessory craft station.
- An opportunity for your child to write a 'Letter to Santa.'
- Surprise entertainment during the event!

\$1,000

Sponsorship Packages



TEDDY BEAR

Can't attend the event but want to sponsor the Teddy Bear Tea?

Spread the cheer by donating to the tea at your desired amount.

Your donation of \$100 - \$500 will receive marketing recognition in pre-event correspondence, at the event and on the Sonoma Charter School's Facebook and Instagram accounts. Donations of \$501+ will also get your logo printed on the 2022/23 "Charter Champion" campus donor wall.

\$100 - \$5,000



SUGAR PLUM FAIRY

Become a Sugar Plum Fairy event sponsor and transform into a guardian of the Sonoma Charter School! Sprinkle your pixie dust and get the best of all worlds by attending a magical holiday party with VIP treatment, marketing your business or organization, all the while donating to a fabulous local cause!

Package includes all benefits listed under 'Santa's Reindeer' Table PLUS:

- VIP seating at the front of the event
- Incredible surprise goodie bag filled with dazzling treats!
- Beat the line for a meet-and-greet photo shoot with Santa by Ashley Wexler Photography, digital images included.
- Fast pass to the Teddy Bear accessory station and special teddy bear bracelet!
- Take home a spectacular floral centerpiece created by local artisan.
- Marketing recognition in pre-event correspondence, at the event, on social media.
- Your logo printed on the 2022/23 'Charter Champion' school donor wall!

\$2,000



WINTER ROYALTY

Support the Teddy Bear Tea with a regal air! Provide an enchanted experience for 20, or donate one of your tables to deserving Sonoma Charter School students or your favorite Community Organization! Protect Sonoma Charter School's amazing programs with a generosity fit for royalty and enjoy the benefits of becoming a Winter Royalty sponsor.

Package includes all benefits listed under 'Santa's Reindeer' Table and 'Sugar Plum Fairy' Sponsorship PLUS:

- (2) 10 person VIP tables at the morning or afternoon tea service for your party.
- ULTIMATE surprise goodie bag filled with dazzling treats and experiences!
- Head of the line for meet-and-greet photo with Santa and digital images.
- First dibs on the Teddy Bear accessory station with unique top-of-the-line accessory for your teddy bear!
- Main sponsor marketing recognition for the event and at the school.
- Guaranteed no coal in your stocking this year!

\$10,000